



The Crisis We Can't Ignore

This newly produced video from BIMI Reseeding America Ministry offers an engaging challenge to reclaim our nation spiritually. It challenges viewers to be serious—deadly serious—about reaching the mission field right outside our front door. Today, that mission field is the **United States of America!**

The Crisis We Can't Ignore will also introduce viewers to a fresh perspective on the most time-tested strategy for changing a nation spiritually—which is the planting of new churches.



Schedule a showing in 2026 of *The Crisis We Can't Ignore*.

Please note the following: As the USA Director at BIMI, I show this new video when you book a **Reseeding America Sunday** in your church. A typical Reseeding America Sunday will encourage and challenge your congregation in the Great Commission command to reach your community. The messages I bring include the need for soul winning and for planting of new churches in our nation. This type of Sunday works very well around patriotic holidays. It can also work well in a missions conference setting where the focus would be on reaching our nation with the Gospel.



To Book a Reseeding America Sunday or Schedule a Missions Conference in 2026, contact Bob Larson, USA Director/Reseeding America Ministry/Baptist International Missions, Inc., blarson@bimi.org or 423-605-6098.